



Sample College

ADMITTED STUDENT QUESTIONNAIRE

Thank you very much for answering this questionnaire. It should take less than 15 minutes to complete.

Survey id number:

Please enter your survey id number if it is not already present.

To login and proceed to the questionnaire, click on button below. As you move through the questionnaire, press the **Continue** button at the bottom of each page to submit your answers to that page and to move on to the next page.

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[Note: the characteristics shown here are defaults. All can be modified or replaced during survey setup.]

1. Many characteristics of colleges are important to students in making college choices. Some of these characteristics are listed below. Please indicate below how important each college characteristic was to you in choosing the college that you will attend. Mark the responses that best represent your ratings.

	Not Important	Somewhat Important	Very Important
Academic reputation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of majors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special academic programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of academic facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of campus housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surroundings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attractiveness of campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of attendance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of social life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to off-campus activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Click on the **Continue** button below to submit your answers to this page and continue to the next page.

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2. Including our college, to how many colleges did you apply?

3. Including our college, to how many of these colleges were you admitted?

4. On the lines below, please list your top three choices among all the colleges to which you were admitted. Then, list up to nine other colleges to which you applied. Please be sure to include on the list our college and the college that you will attend, if it is different from our college. You can enter our college by pressing the button labeled "Us" in the appropriate row.

In the columns to the right of each college, indicate if you were **admitted** to that college and if you will **attend** that college (enrolling within the next 12 months).

	College Name		State	Admitted	Will Attend
1st		Us	-----	<input type="checkbox"/>	<input type="radio"/>
2nd		Us	-----	<input type="checkbox"/>	<input type="radio"/>
3rd		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>
--		Us	-----	<input type="checkbox"/>	<input type="radio"/>

If you will not attend college in next 12 months, check here:

Please be sure you have:

- Included Sample College on the list of colleges.
- In the "Admitted" column -- checked the box for each college to which you were admitted.
- In the "Will Attend" column -- marked the circle for the one college that you will attend.

After entering the information above, please click the **Continue** button below.

[Note: the characteristics shown here are defaults. All can be modified or replaced during survey setup.]

5. In this section, you are asked to rate Sample College and [Selected Competitor] on the college characteristics. Using the scale shown below, please rate each college. If you are unable to rate a college on one of the characteristics, just skip the rating for that college and characteristic.

	Sample College				[Selected Competitor]			
	Poor/ Fair	Good	Very Good	Excel- lent	Poor/ Fair	Good	Very Good	Excel- lent
Academic reputation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of majors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special academic programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of academic facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of campus housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surroundings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attractiveness of campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of attendance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of social life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to off-campus activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Click on the **Continue** button below to submit your answers to this page and continue to the next page.

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[Note: the images and information sources shown here are defaults. All can be modified or replaced during survey setup.]

6. From the lists below, please select all words or phrases that you would say are the most widely-held images of Sample College and [Selected Competitor].

Sample College

<input type="checkbox"/> Isolated	<input type="checkbox"/> Career-oriented	<input type="checkbox"/> Selective	<input type="checkbox"/> Average
<input type="checkbox"/> Prestigious	<input type="checkbox"/> Not well-known	<input type="checkbox"/> Athletics	<input type="checkbox"/> Challenging
<input type="checkbox"/> Fun	<input type="checkbox"/> Comfortable	<input type="checkbox"/> Friendly	<input type="checkbox"/> Personal
<input type="checkbox"/> Intellectual	<input type="checkbox"/> Back-up school	<input type="checkbox"/> Partying	<input type="checkbox"/> Diverse

[Selected Competitor]

<input type="checkbox"/> Isolated	<input type="checkbox"/> Career-oriented	<input type="checkbox"/> Selective	<input type="checkbox"/> Average
<input type="checkbox"/> Prestigious	<input type="checkbox"/> Not well-known	<input type="checkbox"/> Athletics	<input type="checkbox"/> Challenging
<input type="checkbox"/> Fun	<input type="checkbox"/> Comfortable	<input type="checkbox"/> Friendly	<input type="checkbox"/> Personal
<input type="checkbox"/> Intellectual	<input type="checkbox"/> Back-up school	<input type="checkbox"/> Partying	<input type="checkbox"/> Diverse

7. Please describe the impacts that the following sources of information had on your interest in attending Sample College and [Selected Competitor]. If a given type of information was not available for one of the colleges or not used by you, just skip the rating for that college and information source.

	Sample College				[Selected Competitor]			
	Mostly Negative	Little Impact	Somewhat Positive	Highly Positive	Mostly Negative	Little Impact	Somewhat Positive	Highly Positive
College web site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College publications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email/letters from the admission office	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High school visits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visit to campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contact with students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contact with faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contact with admission staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High school counselor or teacher	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guide books, ranking publications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online guides, ranking information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Click on the **Continue** button below to submit your answers to this page and continue to the next page.

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8. Was either financial aid or the cost of attending college a significant factor in your decision to enroll in the college you plan to attend?

Yes No

9. Please provide the following information about financial aid.

	Sample College	[Selected Competitor]
Did you apply for need-based financial aid?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
Were you offered need-based financial aid?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
Were you offered a <u>non-need based</u> scholarship <i>by the college</i> in recognition of your athletic, musical, artistic or academic talent?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
Did you apply for need-based financial aid?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
Were you offered need-based financial aid?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
Were you offered a <u>non-need based</u> scholarship <i>by the college</i> in recognition of your athletic, musical, artistic or academic talent?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No

10. If you were offered financial aid, did your aid package include:

	Sample College	[Selected Competitor]
Grants or scholarships?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
One or more student loans?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
A work package or campus job?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
Grants or scholarships?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
One or more student loans?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No
A work package or campus job?	<input type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input type="radio"/> No

11. After subtracting grant and scholarship awards, if any, please rate the cost to you and your family of attending Sample College or [Selected Competitor], using a scale of 1 (Very Low) to 8 (Very High):

Sample College [Selected Competitor]

Click on the **Continue** button on the below to submit your answers to this page and continue to the next page.

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[Note: The questions below are samples of local questions set by the participating college.]

12. When did you decide that a particular college was your first choice?

- Prior to your final year in high school
- September, October, or November of your senior year
- December, January, or February of your senior year
- March, April, or May of your senior year

13. Which three of the following third party guidebooks had the most positive influence on your decision to apply to our college?

- Barron's *Profiles of American Colleges*
- Fiske *Guide to Colleges*
- Peterson's *Four-Year Colleges*
- The College Board's *College HandBook*
- The Princeton Review *Complete Book of Colleges*
- U.S. News and World Report *Best Colleges*
- Colleges that Change Lives*

14. In your own words, what was the most important reason you chose to enroll in the school you will attend?

Click on the **Continue** button on the below to submit your answers to this page and continue to the last page of questions.

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15. What were your highest scores on the following college admission tests?

SAT ERW (200-800 scale)

SAT Math (200-800 scale)

ACT Composite (1-36 scale)

16. What is your sex? Female Male

17. Are you Hispanic/Latino (including Spain)? Yes No

Regardless of your answer to the prior question, please select one or more of the following that best describe you.

- American Indian or Alaska Native (including all Original Peoples of the Americas)
- Asian (including Indian subcontinent and Philippines)
- Black or African American (including Africa and Caribbean)
- Native Hawaiian or Other Pacific Islander (Original Peoples)
- White (including Middle Eastern)

18. What is your home zip code?

If there is anything else you would like us to know, please use the space below for comments about our admission program.

Then click on the **Submit** button at the bottom of this page to submit your final answers.



Sample College

Thanks very much for completing the questionnaire.
